

## **FACULTY PROFILE**

### **1. Personal Details:**

**Name:** Ms Rumi Paul Chowdhury  
**Designation:** Assistant Professor  
**Department:** Commerce  
**Subject Specialization:** Accounting and Finance  
**Email:** [rumislg0512@gmail.com](mailto:rumislg0512@gmail.com)  
**Address:** Parimal Mitra Smriti Mahavidyalaya,  
P.O.- Mal, Dist.- Jalpaiguri, Pin- 735221

### **2. Educational Qualification:**

<b>Examination</b>	<b>Discipline/Specialization</b>	<b>Board/University</b>	<b>Year Of Passing</b>	<b>Marks/ Grade</b>
M.Com	Accounting & Finance	University Of North Bengal	2015	75.25%
B.Com	Management	University Of North Bengal	2013	66.37%
H.S (10+2)	Commerce	ISC	2010	84%
Secondary Exam (10 <sup>th</sup> )	All	ICSE	2008	81%

### **3. Details of Academic Experience:**

<b>Designation</b>	<b>Employer</b>	<b>From</b>	<b>To</b>
Assistant Professor	Inspiria College Campus	15/01/2016	30/06/2017
Assistant Professor	Salesian College, Siliguri	01/07/2017	31/08/2019
Assistant Professor	Parimal Mitra Smriti Mahavidyalaya, Malbazar, Jalpaiguri	06/09/2019	Till Date

#### 4. Papers Presented in Seminar and Conferences

<b>Sl. No</b>	<b>Title of the paper presented</b>	<b>Organized by</b>	<b>Whether International/ National/State or University level</b>	<b>Date</b>
1	Impact of Celebrity Endorsement on Buying behavior of Women in North Bengal– A descriptive study on cosmetic products.	The Department of Bengali, Parimal Mitra Smriti Mahavidyalaya	International	5 <sup>th</sup> and 6 <sup>th</sup> March, 2020
2	Banking Services that influence the bank performance- An empirical study on Central Bank	The Department of Commerce, University of North Bengal	National	28 <sup>th</sup> and 29 <sup>th</sup> March, 2019
3	Study of Mutual Funds with special reference to investors in Darjeeling district	The Department of Commerce, Salesian College Siliguri	National	19 <sup>th</sup> and 20 <sup>th</sup> November, 2018
4	Public Sector Banks and their Lacunas.	The Department of Political Science, Salesian College	National	25 <sup>th</sup> November, 2017
5	Analysis of Mutual fund investment in relation to investors level of awareness.	The Department of Management, University of North Bengal.	International	22 <sup>nd</sup> -24 <sup>th</sup> November, 2017
6	Marketing 3.0- From Products to Customer to Human Spirits – A study on the relevance of the concept on consumer buying behavior.	Department of Business Administration, Siliguri Institute of Technology	National	11 <sup>th</sup> November, 2017

**5. Participation in Seminar(s) / Conference(s) / as Judge / Chairing session / as Rapporteur in Chronological order [(in details, certificate or acknowledgement (if any))**

1. Participated in two-day workshop on “Optimization Techniques used in Business and Structural Equation Modeling” , organized by Department of Commerce, University of North Bengal on 21<sup>st</sup> and 22<sup>nd</sup> February, 2020.
2. Judged the Event “Anatomy of Investment” in Conoscenza 2019 on 24<sup>th</sup> and 25<sup>th</sup> September, 2019.
3. Participated in the workshop on ‘Education and Research in Business Studies and Management, Opportunities and Challenges” organized by Department of Management, University of North Bengal on 28<sup>th</sup> February, 2019.
4. Participated in the National Management Conclave 2019 organized by Department of Management, University of North Bengal on 14<sup>th</sup> and 15<sup>th</sup> March, 2019.
5. Participated in FKSP on Research Methodology held at Salesian College, Siliguri Campus on 12<sup>th</sup> August, 2017.
6. Participated in Faculty Development Programme on “The Art of Paper Writing and Publishing” at IMI Kolkata on 23<sup>rd</sup> September, 2016 (Resource Person: Dr . Padma Prakash, Editor of e-Social Sciences and former Associate Editor of Economic and Political Weekly.

**6. Webinar**

1. Attended 10 day online Faculty Improvement Programme on Developing Teacher’s Overall Personality from 11<sup>th</sup> May, 2020 to 20<sup>th</sup> May, 2020 organized by Perna College of Commerce, Nagpur.
2. Attended 6day Faculty Development Programme on E-learning and development in the digital era, organized by Department of Management, School of Business and Economics, Adamas University, Kolkata.
3. Attended a webinar on Humanism as a driver for Responsible Leadership on 30<sup>th</sup> May, 2020.
4. Attended a national webinar on Impact of Covid-19 on Indian Economy, organized by Department of Economics in collaboration with Internal Quality Assessment Cell (IQAC), of Arts and Commerce College, Bhisni on 13<sup>th</sup> June, 2020.
5. Attended a One day National webinar on “Current Issues being discussed in Humanities” organized by Shri Sai Baba Lok Prabodhan Arts College, Wadner.
6. Attended a one day national webinar on Information and Cyber Security: Past, Present and Future organized by Department of Computer Science and Computer Application, Perna College of Commerce, Nagpur on 15<sup>th</sup> June, 2020.
7. Attended a one day Inter -national webinar on Information and Cyber Security: Past, Present and Future organized by Department of Commerce, Raiganj University, on 18<sup>th</sup> June, 2020.

8. Attended an online International Faculty Development Programme on Assessment Literacy: Challenges and Innovations organized by Department of Applied Sciences , PSG College of technology in collaboration with Department of English Language Teacher's Association of India(ELTAI)- Coimbatore from 18<sup>th</sup> to 20<sup>th</sup> June.
9. Attended 5 days online International Faculty Development Programme on Teaching, Learning and Evaluation in heis in pandemic and Post-pandemic India – Issues and Challenges, organized by Indian Academic Researchers Association (IARA) in association with Barrackpore Rashtraguru Surendranath College and Panihati Mahavidyalaya from 26<sup>th</sup> June to 29<sup>th</sup> June, 2020.
10. Attended an online academic discussion on “In Pandemic Crisis: Challenges and Opportunities in higher education” organized by IQAC, Dinhata Colleg on 6<sup>th</sup> July, 2020.
11. Attended 2 day National webinar on “Online Education in the changing times: Problems and Prospects” organized by Vidyasagar University Teacher's Association (VUTA) ON 7<sup>TH</sup> and 8<sup>TH</sup> July, 2020.
12. Attended a webinar on Tips for writing a high quality Research Paper organized by FIIB on 7<sup>th</sup> July, 2020
13. Attended a state level webinar on “Administrative affairs thrusting upon Promotion of college teachers/ librarians under CAS organized jointly by Teacher's Council and IQAC, City College, Kolkata on 11<sup>th</sup> July, 2020.
14. Attended a state level webinar on “Administrative affairs relating to Promotion of college teachers/ librarians under CAS organized by AARA in association with Berhampore College, on 18<sup>th</sup> July, 2020.
15. Attended a GST Refresher online Certificate Course organized by All India federation of Tax Practitioners from 17<sup>th</sup> August 2020 to 23<sup>rd</sup> August, 2020.

**7. List of Books/ Chapter in book Published in details:**

Sl. No.	Title with page No.	Book title	ISSN/ISBN No.	No. of Co-author	Year of Publication
1	Role of Micro Finance in Women Empowerment in rural parts of North Bengal. pp. 175-184	Emerging Research Paradigms in Commerce	978-93-87923-76-8	Nil	2019

**8. Awards and Achievements:**

- Secured 1<sup>ST</sup> Class second position in M.COM (Honours) and received “Silver Medal” from Governor Shri Keshari Nath Tripathi at University of North Bengal.

- Secured 1<sup>ST</sup> Class second position in B.COM (Honours) and received “Silver Medal” from Governor Shri Keshari Nath Tripathi at University of North Bengal.
- Received Scholarship from Government of West Bengal for Academic Excellence in 2015
- Felicitated with Certificate of excellence from Government of West Bengal for outstanding Performance in ISC examination performance

**9. Area of work experience other than departmental work.**

<b>Sl. No.</b>	<b>Academic year</b>	<b>College Committee</b>
1.	2021-2022	• Cultural
2.	2022-2023	• Cultural
3	2023-2024	• Purchase • Cultural
4	2024-2025	• Purchase • Cultural